

## Water footprinting: Accountability, efficiency and impact on your business

Seminar date: Wednesday 11 November 2009

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This seminar will introduce the concepts of embedded water and the water footprint, and show how the food and drink industry will be affected by the increasing need to account for water use in the future. Presentations will demonstrate useful practices and technologies for improving water efficiency.

Water is a resource that is of vital importance to the food and drink manufacturing industry, using 10% of the public water supply as an ingredient, for processing and to maintain hygiene. In its Food Industry Sustainability Strategy, Defra has set the UK industry a target to reduce water consumption by up to 25 % in some areas of the country.

Similarly to accounting methods developed for carbon emissions, the water footprint is emerging as a method for measuring the environmental impact of manufacturing activities in terms of its use of this precious natural resource.

### Who should attend:

The seminar will be of interest to technical directors, process and environmental managers and those with the objective of improving resource efficiency of their production processes.

### Exhibition space:

There will be a limited amount of exhibition space available in the refreshment area for companies promoting products or services allied to the seminar theme. Space is available on a 'first come, first served' basis and must be accompanied by a delegate registration at the appropriate rate. Site access from 8.00am on 11 November.

NB: Please make your own insurance arrangements

### Cost for exhibition space:

Members of Campden BRI - £100 +VAT  
 Non-members - £150 +VAT

### Programme

09:30	Registration and refreshments
10:00	Welcome and housekeeping <i>Andrew Green, Campden BRI</i>
10:10	Chairman's introduction and overview
10:30	The UK Water Strategy - what it means for the food industry - <i>Speaker from Defra</i>
11:10	Break and opportunity to visit exhibits
11:40	Virtual water as the theory behind water footprint <i>Erika Zarate Torres, Water Footprint Network</i>
12:20	Corporate vs product water footprinting important challenges <i>Ashok Chapagain, WWF - UK</i>
13:00	Lunch and opportunity to visit exhibits
13:40	Inter-relations between carbon footprint and water footprint improvement strategies <i>Jeremy Wiltshire and Chris Fawcett, ADAS</i>
14:20	Governing water scarcity: what should retailers do? Multistake holder initiatives led by supply chains, including supermarkets, to mitigate the impacts of water scarcity. crops <i>Santiago Ripoll, Food Ethics Council</i>
15:00	Summary of Campden BRI research on water efficiency <i>Deb Smith and Gary Freeman, Campden BRI</i>
15:20	Solutions for increasing efficiency of water use <i>Speaker to be confirmed</i>
15:40	Anaerobic digestion of food processing effluents <i>Richard Geuterbock, Clearfleau Ltd</i>
16:20	Closing comments and depart

### Cost per delegate:

Members: £195 + VAT Non-members: £295 + VAT

**Early booking discount:** Register and pay by Credit Card by 1 October and save £30

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**To register for this event please complete and return the registration form on the reverse of this leaflet**

Occasionally, due to circumstances beyond our control, alterations to timing and content of events may become necessary. We therefore reserve the right to modify the event information.

# Registration form - return by post or fax

or register online at [www.campden.co.uk/training/training.htm](http://www.campden.co.uk/training/training.htm)

I wish to register for

## Water footprinting:

### Accountability, efficiency and impact on your business

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#### Delegate

*Block capitals please*

Surname..... Dr/Mr/Mrs/Miss/Ms

First Name .....

Position.....

Company .....

Address.....

.....

.....Postcode.....

Tel.....Fax.....

e-mail.....

Special dietary requirements.....

#### Person to whom correspondence should be sent (if different)

*Block capitals please*

Surname..... Dr/Mr/Mrs/Miss/Ms

First Name .....

Position.....

Company .....

Address.....

.....

..... Postcode.....

Tel..... Fax.....

e-mail.....

For official use only	Rec'd	Reg. No.
Ack'd	Inv. date	Inv. No.

**Cost per delegate** (Payable to Campden Technology Ltd in advance of the event)

Members of Campden BRI £195 + VAT

Non-members £295 + VAT

#### Early booking discount:

Register and pay by credit card by 5 May and save £20

**Exhibition space:** available on a 'first come, first served' basis and must be accompanied by a full paying delegate

Members: £100  Non-members £150

Fee enclosed £..... (please include VAT)

#### Payable to Campden Technology Ltd in advance of the event

Campden BRI VAT No. GB 729 8480 87

Please invoice quoting purchase order no: .....

Our VAT No. ....  
(EC countries only).

Payment will be made by bank transfer to:

Account Name: Campden Technology Ltd

Bank Details: Lloyds TSB Ltd, 19 High Street, Evesham, Worcs,  
WR11 4DQ, UK

Account No. 00826248 Sort code: 30-93-11

Swift code: LOYDGB2L

IBAN code: GB 81 LOYD3093 11008262 48

I wish to pay by Visa/Mastercard/Delta/Switch

Card No. ....

Card valid from ..... To (expiry date) .....

Signature .....

#### Cancellations

- More than 20 working days before the event, full refund
- 10-20 working days before the event, 50% of the fee will be refunded
- Less than 10 working days before the event, no refund

#### Substitutions

- May be made at any stage at no cost

All changes requested verbally must be confirmed in writing (a fax or e-mail is acceptable). Changes requested will become effective on the date of receipt of written confirmation.

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**A local accommodation list and a location map will be sent with joining instructions, and is also available on our website at:**  
[www.campden.co.uk/campdenbri/location.htm](http://www.campden.co.uk/campdenbri/location.htm)

The information supplied will be used by Campden BRI to fulfil the request placed with us. Personal data will not be disclosed to any third parties except as required by law. We would like occasionally to inform you of products and services offered by Campden BRI that may be of interest. If you do not wish to receive this information please write to the Data Controller, Campden BRI Group Services Ltd. or e-mail [datacontroller@campden.co.uk](mailto:datacontroller@campden.co.uk)

Please return by fax or post to **Training Department,**  
Campden BRI, Chipping Campden, Gloucestershire, GL55 6LD, UK **Fax: +44(0)1386 842100**

To register directly on our website or for further information see [www.campden.co.uk](http://www.campden.co.uk)  
Tel: +44(0)1386 842104 (direct line to Training) or e-mail: [training@campden.co.uk](mailto:training@campden.co.uk)